## CHARLOTTE READERS PODCAST BEYOND 300

Where Books and Writing Topics Are Center Stage



#### FOUNDER: LANDIS WADE

Landis Wade is a recovering trial lawyer turned author turned podcaster who found his way into fiction writing and podcasting by accident. His recent novel, Deadly Declarations, has won more than six awards. To learn more about Landis, his books, and the podcast, <u>click here</u>.

#### **CO-HOST: HANNAH LARREW**

Hannah Larrew is a publicist and digital marketer for artists across the creative spectrum. She founded Spellbound PR, a boutique marketing and public relations firm catered to this clientele. She enjoys reading, writing, and discussing good books. In her off time she can be found kicking it with her two goldendoodles. To learn more about Hannah and her work, <u>click</u> here.





#### **CO-HOST: SARAH ARCHER**

Sarah Archer wanted to be a writer since she was seven years old, which led her to screenwriting, sketch comedy, work in the film and television industry in Los Angeles, and her traditionally published debut novel, The Plus One, with Penguin Random House. She enjoys reading, writing, and hanging out with her pug, William. To learn more about Sarah and her work, <u>click here</u>.

500+ Interviews

have been released



AUTHORS

featured on air to share their stories 120K+

STREAMS

to the devices of our engaged literary community

## WHY WE DO IT PODCAST LINKS

#### About the show

Beyond 300 is the current version of the show, which still features local, regional, national, and International authors giving voice to their written words, but also goes further with more authors in each show, additional book recommendations, discussions of writing and book marketing topics, and engagement with listeners. The show releases on Tuesdays. The podcast is also releasing an 8-book series called The Write Quotes, highlighting quotes from 500+ author interviews featured on the show. To learn more, <u>click here</u>.

### NEWSLETTER, COMMUNITY BLOG & ELEVATOR PITCHES

Charlotte Readers Podcast releases a free newsletter, encouraging engagement and community with bookish content. Subscribers can expect to receive recommended reads, author interviews and videos, reading and writing tips, giveaway opportunities, doses of inspiration, free stuff, and more, straight to their inboxes. The podcast also has a Community Blog, inviting authors to share their advice on the craft and business of writing. Learn how to submit your post <u>HERE</u>. Writers can also submit a 30-second elevator pitch for their book(s) <u>HERE</u>. We feature accepted posts and book elevator pitches on the show.

SUBSCRIBE TO OUR NEWSLETTER TODAY





## PODCAST NETWORKS & SUPPORTERS

Charlotte Readers Podcast is a proud member of the podcast network: <u>Queen City Podcast Network</u>. The show is featured on the <u>Charlotte-Mecklenberg Library</u> website and is supported by our <u>Patreon</u> community, filled with vivacious readers and writers. By supporting the podcast as a Patreon member, listeners receive exclusive content designed to help them with their own creative projects.

SUPPORT THE SHOW

Stream all episodes

#### WHERE TO SUBSCRIBE & REVIEW





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# WHAT OUR COMMUNITY SAYS

Praise from guests, listeners, and literary thought leaders

"In a short amount of time, Charlotte Readers Podcast has made itself into a hub of the North Carolina literary scene. Landis Wade is a perceptive, sympathetic host and the show has quickly become essential listening."

- **Gavin Edwards**, author of Kindness and Wonder, Why Mr. Rogers Matters More Now Than Ever (Harper Collins) and New York Times-bestselling author of ten books (including The Tao of Bill Murray and The World According to Tom Hanks)

"I'd enjoyed Charlotte Readers Podcast as a listener, but it wasn't until I was a guest that I fully appreciated the insight, creativity, and subversive humor that went into the shows. Landis engaged deeply with my fiction and highlighted some unusual byways of my work, making it a fun and unique conversation."

- Jeff Jackson, Critically Acclaimed Author of Destroy All Monsters

"If you are An Avid Reader, Charlotte Readers Podcast is an established local podcast worth listening to. Author and host Landis Wade leads the discussion with guests, who write everything from poetry to novels."

- The Charlotte Five/The Charlotte Observer

"Landis Wade is one of those rare interviewers who reads your book, asks exceptionally intelligent and original questions, listens to your answers, and then asks follow-up questions. We authors are lucky to have Landis; people who love books are lucky to have Landis; Charlotte is lucky to have Landis."

- J**udy Goldman**, author of "Together: A Memoir of a Marriage and a Medical Mishap,"(Nan A. Talese/Knopf Doubleday) and three other books

"Landis Wade's thoughtful interviews reveal the deep bench of talent in the Charlotte writing community. He'll make you a better reader and a prouder Charlottean."

- Tommy Tomlinson, author of "The Elephant in the Room: One Fat Man's Quest to Get Smaller in a Growing America" (Simon & Schuster) and finalist for the 2005 Pulitzer prize in commentary.



Named Charlotte's Best Podcast in 2019 by Queen City Nerve

#### CONNECT WITH THE PODCAST



For all media and publicity inquiries, please contact Hannah Larrew at hannah@spellboundpublicrelations.com